

# Create Canada's First National Powersport Trail Strategy

### A Call to Action for Election Candidates

#### From Canadian Quad Council and Moto Canada

With the federal election now on, it's time to recognize the only **self sustaining** and **economically impactful** trail group in Canada: powersport trail users.

Our riders—ATV, side-by-side, motorcycle and snowmobile users—generate over **\$15 billion annually** for local economies, fueling small businesses, rural tourism, and community development across the country.

**Our industry employs over 100,000 Canadians nationally**, supporting jobs in tourism, retail, service, and manufacturing. No other trail group contributes more—or asks for less.

**Our 1 million + riders and volunteers look after the land** in a responsible and sustainable way, protecting sensitive habitats and species at risk while training future generations to appreciate our landscape and environment

Yet national trail funding continues to favour a small group of users, overlooking the real economic engine behind Canada's trail systems.



## We're calling for:

### ✓ **A National Powersport Trails Strategy**

that reflects **all user groups**, not just a select few—and includes dedicated **federal funding** to support its implementation.

### ✓ **A Fair Reinvestment** of the **tax dollars we generate**—into sustainable, well-maintained trail systems built by and for trail users.

✓ **Recognition** of motorized trail organizations as proven leaders in **economic development, jobs, domestic tourism, and community health**.

✓ **A Seat at the Table** when policy and funding decisions are made in Ottawa.



Motorized trails support **mental wellness, the environment, active living, and year round access to the outdoors**. Our network is maintained by passionate volunteers, clubs, and communities — not government programs. We don't need handouts. We need fair reinvestment.

## This is your chance to make a difference.

Riders, businesses, and supporters—**contact your local candidates**. Tell them: “Motorized trail users matter. Fund a National Recreation Trails Strategy that includes us.”

Together, let's push for a **trail policy that reflects reality**, rewards results, and builds a stronger, more connected Canada.

Supported by:



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March 31, 2025

Or visit: [www.motocanada.ca](http://www.motocanada.ca) or [www.quadcouncil.ca](http://www.quadcouncil.ca)